

PROGRAM FEES AND PAYMENTS

Program fees are \$2500 plus full Virginia Tech summer school tuition and fees. A \$300 scholarship will be awarded to participants that may be used for program expenses. Deposit of \$500, payable to "Treasure, Virginia Tech" at the Bursar's Office is due after acceptance into program, balance of program fees is due March 1, 2010.

Deadline for Applications: December 15, 2009

Space is limited; registration will be on a first-come, first-served basis.

Undergraduate	In-State	Out-of-state
Program fee	\$2,500	\$2,500
Air fare	1,200	1,200
Meals	600	600
Personal Travel	200	200
Personal costs	600	600
Passport	97	97
Tuition	<u>1,785</u>	<u>4,423</u>
Total estimated cost	\$6,982	\$9,620

COST

Note: All expenses are estimated and subject to change due to currency exchange rate fluctuation, fees from INT, and university policies.

INSTRUCTORS

Reed Kennedy is the program leader and instructor. He teaches in the Management Department, following a career in hospital administration and business consulting. The classes at Telecom Sud Paris are taught by leading professors and practitioners in management and related fields.

WHAT STUDENTS SAY

Immersing myself into the daily grind of the Parisian way of life was such an eye opening experience. It was the perfect way to spend my summer. I would definitely recommend this program to any students who are interested in taking advantage of everything Paris and Europe have to offer while learning about different cultures.

Meghan DeMartino, Finance, Class of 2012

Studying abroad was something that I always dreamed of doing and this summer it became a reality. This trip not only allowed me to grow as a student but enriched me in a culture that I had never experienced. This trip opened my eyes to ways of doing business around the world and how different strategies work in different countries. I would certainly recommend this trip to anyone; it was certainly a life changing trip that also allowed me to build some lifetime friends along the way

Aaron Kroll, Management, Class of 2010

Overall, I had a fabulous time at Telecom and would certainly do this program again. I have met many people that I hope I can consider life-long friends. I have also been able to experiences and observe many things that I never would have been able to do or see if I were back in the States.

Thomas King, Political Science, Class of 2010

CONTACT INFORMATION:

Reed Kennedy, Program Leader
Pamplin International Programs Director:
2092 Pamplin Hall
(540) 231-2156 E-mail: kennedyr@vt.edu

Gilda Machin-Scarpaci
Study Abroad Specialist
1046 Pamplin Hall
Office: (540) 231-0482 E-mail: gmachins@vt.edu

Study Abroad

The European Approach to Management Evry, France

June 14—July 10, 2010

6 Credits



 **VirginiaTech**
Pamplin College of Business

PROGRAM DESCRIPTION

Students will enroll in one of 3 tracks: International Management, Designing Games, or Information Technology and will take track-specific classes along with French language and culture for approximately 28 days (mid June - mid July) in Evry, a suburb of Paris. The program consists of an overview of the French and European perspectives on management, introductory or advanced French, and briefings on French and European social, economic, and political systems. Classes are in English; students do not need to have previously studied French to participate in this program. The program takes place at the *Telecom & Management Sudparis* (formerly INT), a prestigious business and engineering school with an information technology and telecommunications focus.

The program begins with an orientation and introduction to the French and European political, economic, and social context; placement tests in French; and introduction to Europe and its institutions. The first week will include guided tours of Paris and immersion in Paris life. Students will also experience the National Festival of Music in Paris. Other excursions such as to the Normandy (D-Day beaches), Mont St. Michel, St. Malo, Loire Valley castles, and Rheims (Champagne region) will be provided by INT and covered by the program fee. French classes include excursions into Paris, where students will have a chance to practice what they have learned in the classroom.

Topics in the Management track include:

- Intercultural Approach to Management
- International Business Ethics
- Customer Relationship Management
- Intercultural Communication
- Human Resource Management in Europe
- French and International Business Law
- Ethnic Marketing in Europe
- Cross-Cultural Management in Europe
- Total Quality Management in Europe
- Manufacturing Management in Europe
- European Supply Chain Management

There will also be site visits to one or more American companies operating in France.

The IT track includes a trip to Brussels and/or Geneva.



COURSE/CREDITS

Students elect one of 3 tracks: International Management, Designing Games, or Information Technology (IT) and receive 6 credits. Students in Management receive 3 credits for International Management and 3 credits for Study Abroad in Management which count towards the International Business minor. IT Track students in BIT may substitute 3 credits for BIT elective credits.

Pamplin undergraduates must have upper division clearance to enroll in these 3000 level courses. Graduate credit for these courses is also available (with additional requirements). Students without upper division clearance may enroll in 6 credits of MGT 2954 (Study abroad in management).

STUDENT HOUSING

The program price includes a single dorm room with private bath, mini-fridge, and internet connection at INT plus two meals per day during the week and on weekend excursions. Cooking facilities and a cafeteria are available on campus for other meals.

ELIGIBILITY

Pamplin College of Business undergraduate students: upper division clearance for upper division credit. The Associate Dean of Undergraduate Programs must approve exceptions in advance. For detail see:

www.undergrad.pamplin.vt.edu/academic_upperDivision.html

Other students: Non-business students and graduate business students are also welcome to participate.

Note: Virginia Tech reserves the right to make cancellations, date & cost adjustments, and other necessary changes in the program. Prices may change due to global economic conditions.



SCHOLARSHIPS

All Virginia Tech Pamplin students participating in this program will automatically receive a \$300 Pamplin scholarship. Other Virginia Tech financial aid is also applicable to this program, but recipients must complete additional paperwork. Please contact the Education Abroad Office for details.