



### Program Fee Details

Includes:

Airfare            Emergency insurance  
 Lodging           Cultural excursions  
 Meals              Local transportation

Does not include:

Tuition    Personal expenses    Passport

\$500 deposit due upon acceptance  
 \$2,500 due February 1  
 Balance due March 1

Costs	In-state	Out of state
Program Fee	\$5,900	\$5,900
Tuition	1,195	2,995
Meals	Included	Included
Lodging	Included	Included
Airfare	Included	Included
Group Travel	Included	Included
Passport	135	135
Personal Costs	350	350
Total Estimated Costs	\$7,580	\$9,380

**NOTE:**

Virginia Tech reserves the right to make cancellations, date and cost adjustments, and other necessary changes in the program. Prices may change due to global economic conditions.

# Business & Culture in Europe

Czech Republic,  
 Austria, Italy, Germany

Summer 2017



May 15 to June 12, 2017

Application deadline: December 15

### Contact Us

**Lance Matheson**

Business Information Technology (0235)  
 Pamplin Hall, RM 1007, Virginia Tech  
 880 West Campus Drive  
 Blacksburg, VA 24061  
 540-231-5804  
 lance@vt.edu  
 www.international.pamplin.vt.edu/studyabroad/europe

**Linda Tanko**

Academic Scholarships & Study Abroad Specialist  
 Pamplin Hall 1046 (0209), Virginia Tech  
 880 West Campus Drive  
 Blacksburg, VA 24061  
 540-231-3562  
 ltanko@vt.edu



Virginia Tech does not discriminate against employees, students, or applicants on the basis of age, color, disability, gender, gender identity, gender expression, national origin, political affiliation, race, religion, sexual orientation, genetic information, veteran status, or any other basis protected by law. For inquiries regarding nondiscrimination policies, contact the executive director for Equity and Access at 540-231-8771 or Virginia Tech, North End Center, Suite 2300 (0318), 300 Turner St. NW, Blacksburg, VA 24061.





## Program Components

The Business and Culture in Europe Study Abroad Program visits many of the most popular cities in Europe. We will see historic cities and cultural icons, visit businesses and fully immerse ourselves in European life. This 29-day journey offers you a unique and rewarding experience.

Students are expected to:

- Compare business practices in Europe & the U.S.
- Explain cultural differences
- Explore pricing and product differences
- Discuss importance of cultural/heritage sites
- Discuss the immersion into different cultures
- Describe impact on you as an American student in a global stage

<b>Cities</b>	◇ Rome	◇ Munich
<b>We</b>	◇ Florence	◇ Nuremburg
<b>Visit</b>	◇ Venice	◇ Prague
	◇ Bolzano	◇ Salzburg
	◇ Sienna	◇ Innsbruck

## Travel

We will travel as a group from Dulles, or another local airport, to Rome and return from Prague. We will travel by train and bus between and within cities.

We will stay in comfortable hotels with breakfast. Dinners will be group meals and are covered in the program fee. You choose your own lunches.

## Course

Undergraduate students receive 3 credits for BIT 3954, and graduate students for BIT 5954 Study Abroad. This course can also be substituted for the Area 7 requirement. These credits count as elective credits and help to complete the requirements of Pamplin's International Business Minor.

Students must write a journal or blog of their experiences. You will write about the sights and companies you visit. Keeping a journal and completing observations on cultural differences between Europe and the US is required. Participation in all activities of the program is required.

## Eligibility

Any Virginia Tech student in any major, undergraduate or graduate can join the program.

Students from other universities can also join the program.

Minimum GPA: 2.3

## What Students Say

*This world is so different and so is every person on it. I believe this needs to be both respected, and explored.*

*Brooke Peterson, MKTG, Class of 2016*

*The trip most definitely changed something in me. I feel as if I was living in a box before experiencing this trip. This trip opened my eyes to the world and took us all out of our comfort zone."*

*Evan Meyers, Finance, class of 2016*

## Registration

Acceptance is first come first served. There are 20 seats available for the program. The program application deadline is December 15th so do not delay in applying.

Applications and forms are available online through the program's website.

[www.international.pamplin.vt.edu/studyabroad/europe](http://www.international.pamplin.vt.edu/studyabroad/europe)

