

REGISTRATION

To apply, please visit the French Riviera at study abroad website at:

www.international.pamplin.vt.edu/studyabroad/frenchriviera/

COST

Program fee based on enrollments:

25 to 28 students: \$3,500

Included:

Airfare Dulles-Nice-Dulles & local transportation, lodging for 28 days, six group dinners, ferries, train passes, some events and business visits, weekend in Port-Cros, and several activities.

Not included:

Tuition of 5 credit hours, personal travel, gifts, and most meals.

Scholarship: All students will receive a \$300 Scholarship.

Note: All expenses are estimated and subject to change due to currency exchange rate fluctuation, fees from INT, and university policies.



WHAT STUDENTS SAY

I learned as much in those four weeks as I have in an entire semester at Virginia Tech. Not only did I learn much more than I had expected about the material, but I learned how to adapt to new surroundings, how to live with new people, how to overcome barriers, and most importantly, I learned about myself.

Cara Peters

This opportunity is one that I will never again have the chance to experience. Half the fun in studying abroad was trying to experience everything you possibly can while abroad. I will never forget the feeling I had while zip lining through trees and over rivers, or snorkeling under the ocean looking at the amazing scenery I never thought I would get to experience. All of these challenges have pushed me to become a better, more mature person, and has given me the courage to take on any adventure and challenge in the future.

Kayla Krout

CONTACT INFORMATION:

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France Belanger, ACIS, belanger@vt.edu

Both professors are fluent in French.

Study Abroad

Event and Technology Management

on the

French Riviera

France

May 17—June 14, 2010

6 Credits



 **VirginiaTech**
Pamplin College of Business

PROGRAM DESCRIPTION

This study abroad program integrates three main elements of learning, in addition to international exposure: Special Event Management (HTM 4424), an HTM elective; Management of Information Systems (ACIS 3564), an ACIS required course or business elective; and/or, study abroad credits based on student exploration and involvement in businesses and events on the French Riviera. Six credits

Seminars and classroom time will be held at CERAM, a "Haute École" of business in France situated in Sofia Antipolis. Lodging will be at the Pierre et Vacances apartments in Antibes. Courses and visits are conducted in English.

Faculty members from the Department of Hospitality and Tourism Management and the Department of Accounting and Information Systems will offer a unique study abroad experience to students in 2009 where they will combine the learning experiences of special event management and management of information systems in an international setting.

The study abroad will be held on the French Riviera, in Antibes (adjacent to Nice and Cannes).

The program includes a combination of in class teaching, business seminars, industry visits, involvement in local events, and travel over a 4-week period. The study abroad program will also be complemented with field trips to Port-Cros, Nice, Cannes, Tende, Grasse, and Monaco. Students will have two weekends when they are free to travel, which gives them opportunities for further exploring of the region.

An Integrated Approach

The courses will provide close ties between the special event and information systems management components of the program, with the students' involvement in local special events resulting in assignments for both courses.

While understanding the concepts and requirements involved with producing an hosting special events, students will also explore the information systems and technology requirements for supporting these organizations.

The French Riviera and More

Students will have many opportunities to visit the French Riviera region. The public transportation (train/bus) system is efficient and offers multiple and inexpensive ways to travel. Students will be provided with a train discount pass.

For more information about the location and activities related to this study abroad, refer to the following sites:

- Cannes Film Festival: www.festivalcannes.fr/en/festivalServices/cinephilesAccreditation.html
- St Tropez area: www.st-tropezlesmaures.com
- Pierre et Vacances Apartments: www.pvholidays.com/
- Island of Port-Cros: www.provenceweb.fr/e/var/portcros/portcros.htm
- Antibes (Juan-les-Pins): www.antibesjuanlespins.com/eng/index.html



COURSE/CREDITS

Undergraduates

ACIS 3564 Management of Information System OR
HTM 4424 Event Management (3 credits)

AND

ACIS 3954 or HTM 3954 Study Abroad (3 credits)

Graduates: ACIS 5514 & HTM 4424

STUDENT HOUSING

Students will stay at the Pierre et Vacances apartments in Antibes, with a weekend stay on the Island of Port-Cros. The apartments are fully furnished with kitchenettes.

ELIGIBILITY

Undergraduates: 60 credits completed and all course requirements met.

Graduates: graduate standing