

# Resort Management in Punta Cana, the Dominican Republic Wintermester 2016-2017

Punta Cana,  
the Dominican Republic

December 29, 2016—  
January 12, 2017

**Application Deadline:** October 1st

## Program Description

This 3 credit hour Education Abroad Program will be held over a 15-day period. Punta Cana is one of the premier resort destination locations in the world, with a diversity of resort experiences available (all inclusive, family, wedding destination, etc.).

The program will include an overview of hospitality in the Dominican Republic with instruction on various aspects of resort management including sports amenities, sustainability, wedding and event planning, physical plant operations, and food and beverage operations with behind-the-scenes management tours and education regarding crisis management.

## Learning Objectives

- Examine the relationship between developers, land, and golf course communities.
- Discuss the environmental impact of resort development in Punta Cana and ways in which clubs and resorts are using sustainable initiatives.
- Examine the burgeoning spa business and the impact it has on resort management.
- Explain crisis management for clubs and resorts, especially as it relates to natural disasters such as hurricanes.
- Explore the impact of the \$20 Billion destination wedding industry.
- Through behind-the-scenes tours, gain an in-depth understanding of operations and physical plant needs.
- Course features behind-the-scenes tours of some of the most beautiful properties in the Dominican Republic such as Club Med, Hard Rock, Casa de Campo, and Cap Cana.

## Feedback from Recent Participants

*"Absolutely life changing."*

*"I learned so much about Punta Cana and the Dominican Republic, and got to have so many incredible experiences with amazing people. None of us ever wanted to leave."*

*"It was absolutely amazing... I learned so much that could only be taught outside of the classroom, hands on."*

*"Nothing will ever be able to prepare you for the cultural experience you are surrounded with on this trip. The people you meet will honestly change your life and views."*



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## Program Fees & Payments

Program fees are \$1,650. Virginia Tech tuition, fees, and other costs are noted below. A non-refundable deposit of \$500, payable online is due after acceptance into program, with the balance of program fees due November 1, 2015.

APPLY EARLY; Acceptance on first-come basis with priority given to HTM students.

**Deadline for Applications: Oct. 1, 2016**

## Eligibility

<b>Dates:</b>	Dec 29, 2015 - Jan 12, 2016
<b>Credit:</b>	3 Undergraduate or Graduate credit hours
<b>Eligibility:</b>	HTM 3954: 2.3 overall GPA or instructor consent. HTM 5954: 3.0 overall GPA or instructor consent.
<b>Housing/ Meals:</b>	This program will be housed at the Punta Cana Ecological Foundation Center dormitories. 3 meals each day are included.
<b>Cost:</b>	\$1,650 plus tuition and airfare. Total cost is approximately \$2350 plus tuition, making it an affordable study abroad experience.

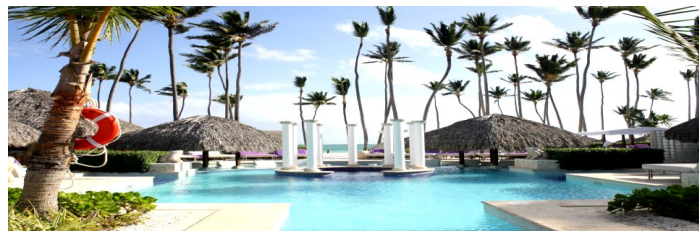


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Costs	In-state	Out of state
Program Fee	\$1,650	\$1,650
Tuition & Fees – estimated	1175	2900
Books & materials	0	0
Meals not provided	none	none
Lodging	Included	Included
Required Group Travel	Included	Included
Airfare	Est. \$550	Est. \$550
Passport	135	135
Personal & Other Expenses	20	20
Personal Travel	varies	varies
Total Estimated Costs	\$3,530	\$5,255

**Note:** Virginia Tech reserves the right to make cancellations, date and cost adjustments, and other necessary changes in the program. Prices may change due to global economic conditions.

**Financial Aid:** For those students who qualify for financial aid, assistance with the program fee and tuition may be feasible. Check with the Financial Aid Office and the Global Education Office.



## Course/Credits

Undergraduates receive three credits for Study Abroad: HTM 3954. This course can also be substituted for the Area 2 and/or Area 7 requirement. Graduate students can receive three credits for HTM 5954, Study Abroad.

## Contact us

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[www.international.pamplin.vt.edu/studyabroad/puntacana/](http://www.international.pamplin.vt.edu/studyabroad/puntacana/)